



## Summit County's Resource for Recycling! PRESS RELEASE

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### Students Design Illustration How to “Begin the Trashformation”!

The Summit/Akron Solid Waste Management Authority (SASWMA) continues to challenge students to illustrate the benefits of curbside recycling to their community through an annual billboard design contest.

This year's high school billboard design contest's theme encourages students and their communities to “Begin the Trashformation” first by visiting [www.thetrashformation.org](http://www.thetrashformation.org) to sign up to recycle and then to learn about their specific community's recycling program. The website also gives basic information about what is recyclable and why you should recycle. Students are asked to research the information on the website and then demonstrate how to “begin the Trashformation” through their design entry. Contest entries are due to SASWMA at 12 East Exchange Street, Akron, Ohio on Thursday, March 8, 2012.

“The top three designs earn cash prizes and the top five (5) designs will appear on billboards throughout Summit County during the month of April 2012,” states Yolanda Walker, Executive Director of SASWMA.

Visit [www.saswma.org](http://www.saswma.org) for contest details or call 330.374.0383 for more information.

